# Cortny Jarrell's SUAF and alumni chapter involvement, experience, and achievements.

# **Most Notable SUAF Accomplishments:**

- 2018 Southern University Alumni Federation Alumnae of the Year
- 40 Under 40 Inaugural Recipient

### **Membership:**

• SUAF Enhanced - Ruby Life Member: November 11, 2019

• SUAF Life Member: November 3, 2016

• SU Home Chapter President: 2014-2018

• SU Home Chapter Member: Current

# **Achievements while serving as the Home Chapter President:**

# FY 2014/2015

- Partnered with the St. Louis, Missouri Alumni Chapter to provide Southern University cheerleaders with winter jackets
- Partnered with the Washington, D.C. Alumni Chapter to provide the Southern University tennis team with new tennis shoes
- Awarded the Southern University Track team with a \$250 track scholarship to travel to New York
- Obtained Southern University Alumni Home Chapter 501(c)3
- Established an annual chapter workshop
- Doubled Crawfish Boil Attendance and expanded events to Greenwood Community Park in Baker, La to broaden community involvement which increased profits
- Established a Christmas Toy Drive for the Home Chapter
- Maintained Good Status with IRS and Secretary of State

### FY 2015/2016

- Doubled the Southern University Alumni Home Chapters Jaguar Jamboree fall fundraising event profits
- Partnered with various alumni chapters, SU Career Services and alumni to donate custom blazers, neckties, and patches for the entire SU Football team
- Increased Court Appointed Special Advocate (CASA) Thanksgiving basket donation
- Created/Branded the Home Chapter with a custom logo
- Created a Home Chapter store to offer aprons, t-shirts, lapel pins, stadium blankets, stadium chairs, etc.
- Tripled Crawfish Boil Event Fundraiser attendance from 2015, which increased profits significantly
- Hired a Certified Public Accountant to maintain chapter bookkeeping
- Partnered with Southern University Athletics Department and Band Director for various events to support Southern University students and athletics programs
- Maintained Good Status with IRS and Secretary of State

### FY 2016/2017

- Established a partnership with the Louisiana Leadership Institute (LLI) to host 300 high school students and parents in a fun and engaging setting to learn about Southern University and A&M College (partnered with SU Admissions, Human Jukebox, SU Law Center & Public Policy)
- Increased Crawfish Boil Event Fundraiser attendance from 2016 which increased profits
- Sold out the Jaguar Jamboree chapter fundraiser
- Hosted a campus bus tour for alumni to appreciate progress around "The Yard"
- Maintained Good Status with IRS and Secretary of State
- Created a transition Home Chapter binder for the newly elected board

### The secret to the Home Chapter's growth under my presidency:

- Faith in our Heavenly Father/Jesus Christ our Savior
- **Dedication** to the mission of Southern University and A&M College
- **Perseverance** in the fight for excellence in everything we do
- **Uniqueness** to stand out to draw alumnus to the Home Chapter
- Accountable maintained accountability of all funds raised and donations made to support the University and students
- **Teamwork** because no one individual can do it alone. We were the chapter for all people and all ages